

Amy N. Olson

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Education

Laramie County Community College – *Equine Training and Management Certificate* - May 2021

University of Wyoming – *Bachelor of Science in Agricultural Communications*

Minor in Agricultural Economics - May 2020

For previous publications and photo samples visit <https://amynorbitolson.wixsite.com/website/>

Work Experience

May 2022 – Current

PH Barn Door, Fort Worth TX – Sales Associate

- Created social media posts for social media generating hundreds of new followers in just a few months
- Educated visitors about the APHA
- Operated cash register, filled online orders

March 2022- May 2022

American Paint Horse Association, Fort Worth TX – Communications Intern

- Wrote 3 standing articles for the Paint Horse Journal
- Logged social media efforts on Marketing Board
- Assisted with operations in Breeders' Trust, Barn Door store, Accounting

March 2021 - March 2022

Way out West Inc., Yamhill OR – Assistant

- Hauled a 4-horse trailer to NWRCHA shows
- Groom, looper, colt starter and stall cleaner
- Cared for approximately 30 horses with a team of four others

November/December 2020

Hottish Cutting Horses (Dustin and Deena Adams), Springtown TX – Sales Seasonal Help

- Evaluated overall health, cleaned and fed for 15 head of horses
- Yearling sale prep: trailered, conditioned, groomed
- Sale day care: show grooming, conversed with potential buyers

May 2020 – August 2020

Jaure Performance Horses, Rawlins WY – Equine Staff

- Cared for approx. 50 horses, vaccinated, assisted with breeding operations
- Exercise rider, yearling groundwork, hauled mares and foals to veterinarians
- Assisted in gathering and branding of approx. 1,800 cattle

November 2016 – May 2020

Snake River Press, Baggs WY - *Staff Writer*

- Interviewed and photographed subjects to complete approx. 6 articles per month
- Communicated through email, used Excel to create monthly invoices

May 2018 – August 2018

Wyoming State 4-H Office, Laramie WY – *Social Media, Marketing and Alumni Relations Intern*

- Created social media content for 3 platforms, emails and press releases
- Attended alumni events to photograph and assist in fundraising

March 2018 – May 2018

Frontiers Magazine (University of Wyoming Student Media), Laramie WY – *Assistant Editor*

- Edited articles in AP style, and provided constructive feedback
- Adjusted formatting of magazine content, selected photos
- Organized meetings with photographers, writers and interviewees

Other Experience

- University of Wyoming and Laramie County Community College Ranch Horse Teams 2019-2021
- UW Horse Judging Team (5th Place Team, 12th individual NRHA)
- UW Agricultural Communicators of Tomorrow President, 2019-2020
- Studied Abroad in Australia on the Export-Led Agriculture Sector